

Enhance the Patient Room Experience with LG's HD LCDs



LG COMMITMENT & INNOVATION.

LG Electronics, a leading provider of flat-panel televisions to the healthcare industry, excels in bringing the latest in digital technology designed for the particular needs of healthcare facilities.

LG offers television class sizes of 22", 26" and 32" and can fit into your vision in establishing exceptional patient experience. LG's UL listed televisions combine sleek styling with advanced technologies which enhances in-room viewing. Deliver secured HD programming with built-in Pro:Idiom® technology. The invisible speakers break through the idea that speaker grills must be exposed. LG's televisions are also ported for pillow speakers for volume and channel control.



32LG3DCH, 26LG3DCH, and 22LG3DCH

32" class (31.5" Diagonal),
26" class (26.0" Diagonal),
22" class (22.0" Diagonal)
LCD widescreen HDTV with HD-PPV capability

- UL Hospital Grade Listed
- Dynamic Power Savings
- Built-in Pillow Speaker Port
- USB Clonable

For larger viewing needs, LG offers 37" and 42" class HD LCD monitors. These LCDs can be converted to receive high-definition television programming with the HCS5650 set-top-box which includes NTSC, ATSC and QAM tuners as well as a pillow speaker interface.



M4212C-BH/M3702C-BH

42" class (42.0" Diagonal), 37" class (37.0" Diagonal)
Hospital Grade LCD HD Capable Monitors/HDTV*

- UL Hospital Grade Listed
- 1366 x 768 Display Resolution
- 3 Year Limited Warranty



* When used with HCS5650 box these features are available

- ATSC/NTSC/Clear QAM tuner
- Pro:Idiom
- Pillow Speaker Port

LCD AND PLASMA DISPLAYS WITH THE ENVIRONMENT IN MIND.

Recognizing environmental concerns, LG is committed to improving the development, production and usage of our products. Many of our monitors and televisions include the following features:

- **RoHS** - A directive that limits the use of six hazardous substances.
- **Power Savings Modes** - Brightness levels, on flat panels with this feature, can be adjusted to further reduce energy usage.

LG Electronics, Inc. is a global leader and technology innovator in consumer electronics, home appliances and mobile communications, employing more than 72,000 people working in over 120 operations including 80 subsidiaries around the world. With 15,000 engineers and annual research and engineering investments exceeding \$1.7 billion, LG is driving industrial design trends and new technology implementation.

WHY LG?



SUGGESTED MODELS: M5201C-BA, M4712C-BA, M4212C-BA, M3702C-BA, M3202C-BA

Keep your patients/visitors Informed with LG's Digital Signage LCD Monitors

www.LGcommercial.com



NOT ALL TECHNOLOGIES ARE INCLUDED ON EVERY MODEL.

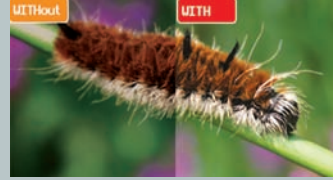
Pro:Idiom®

DIGITAL RIGHTS MANAGEMENT SYSTEM

The Pro:Idiom® system's high-quality security unlocks access to premium content availability to help assure rapid, broad deployment of HDTV and other high value digital content. Pro:Idiom has been designed specifically for industries that use premium HDTV content from cable, satellite or video on demand (VOD) services and as such, could result in lower costs, and reduced maintenance. This system is one of the leading DRM systems embraced by content providers for these key programming sources. By using this embedded approach, security is provided and helps eliminate the possibility of customers tampering with or removing needed components.



LG's exclusive XD Engine® chip constantly makes image adjustments to improve brightness, contrast, detail and color while reducing signal noise all to enhance the viewing experience.



Dramatization



BALANCED SOUND TO EMPHASIZE DIALOGUE

Designed to automatically enhance and amplify the sounds of the human voice frequency range, Clear Voice Technology helps keep dialogue audible when background noises swell.



VIDEO CONTENT DELIVERED OVER IP

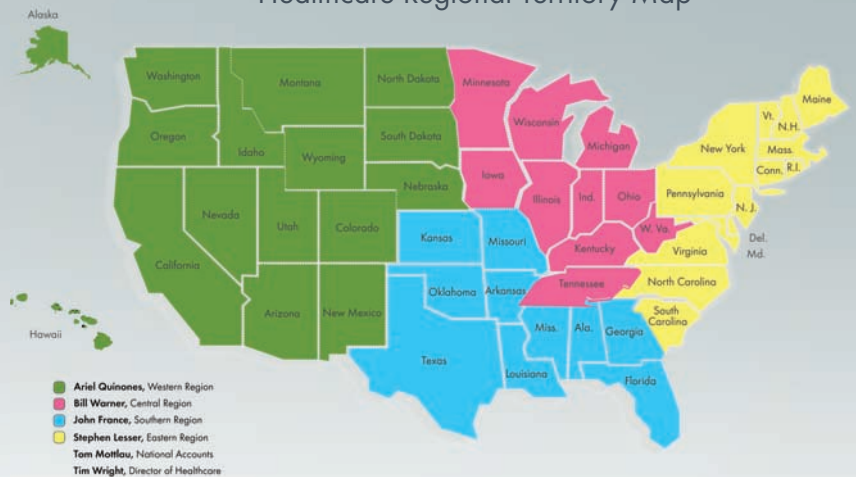
Video content can be delivered over IP to multiple locations with centralized video content and display control capability by using an IP Card (IPD-710F or IPD-910F) installed in the MPI slot.



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Healthcare Regional Territory Map



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